

# Flyers

START HERE.  
FLY ANYWHERE.



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LEAMINGTON FLYERS



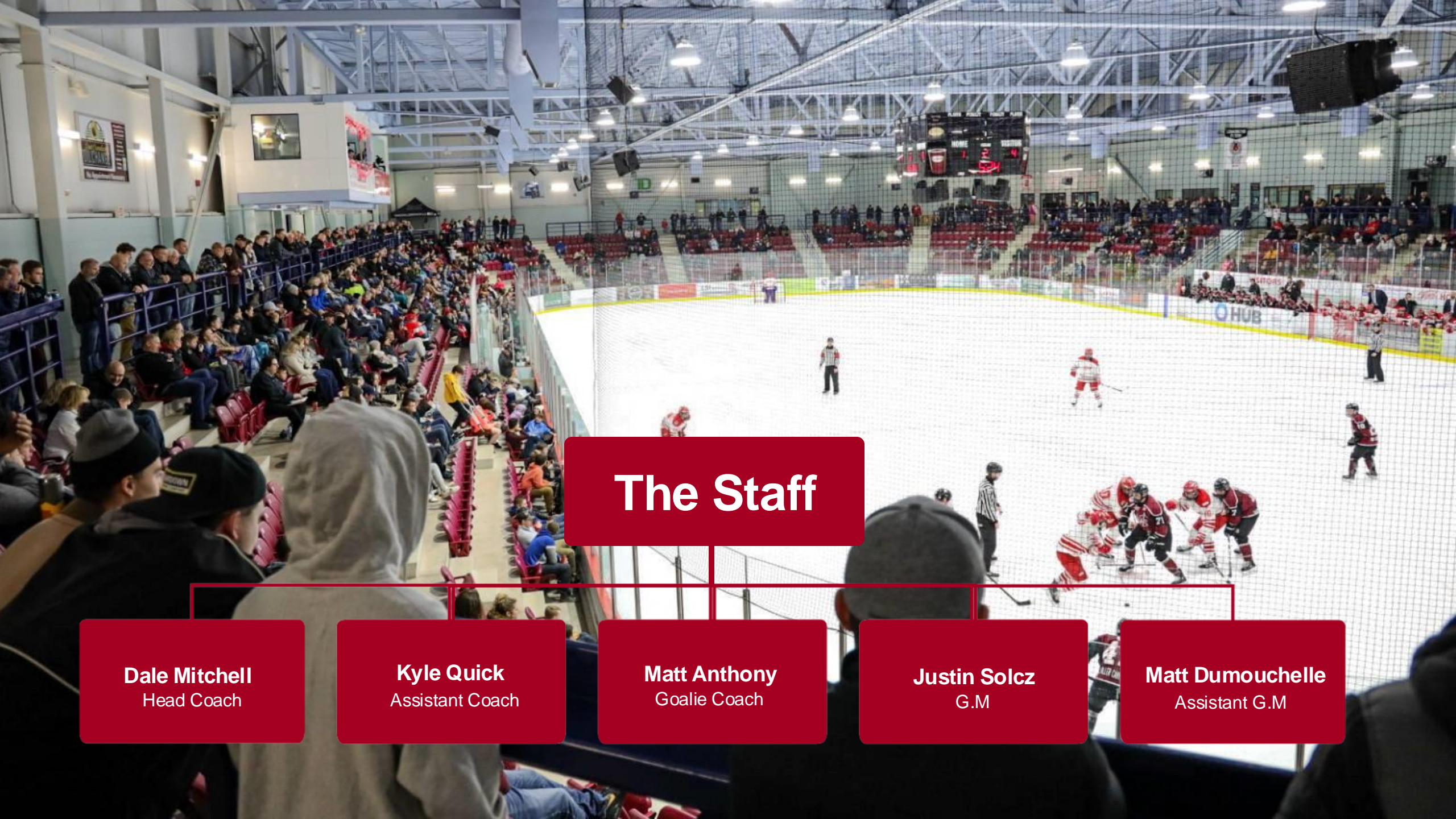
Sponsorship Opportunities  
2024 - 2025

# THE LEAMINGTON FLYERS

Since its roots in 1954 as the Junior Flyers, the Leamington Flyers have played a pivotal role in developing young hockey players and positively impacting our community. Since joining the Western Junior B league in 1992, the Flyers have continued to be the cornerstone of hockey in Leamington and the surrounding region.

In a historic achievement, they became Sutherland Cup champions for the first time in franchise history during the 2022-2023 season. The Flyers were admitted to the Ontario Junior Hockey League “OJHL” Junior “A” in 2023-2024, marking a significant milestone in their storied history. The “OJHL” is a member of the Canadian Junior Hockey League, which consists of Junior “A” teams across the country.





# The Staff

**Dale Mitchell**  
Head Coach

**Kyle Quick**  
Assistant Coach

**Matt Anthony**  
Goalie Coach

**Justin Solcz**  
G.M

**Matt Dumouchelle**  
Assistant G.M

## Building a Community-Based Organization

The Leamington Flyers play a pivotal role in creating a sense of community in Leamington and surrounding areas. Last season demonstrated the impeccable fan base developed over the years in this area of the province.

We are proud to report that out of 24 teams in the OJHL, our team finished top 3 in average attendance.

The Nature Fresh Farms Recreation Center, located in Leamington, Ontario, is home of the Leamington Flyers (with a capacity of 2500 spectators). We look forward to seeing you there.

## Supporting Local Hockey

The Leamington Flyers offer local businesses the opportunity to connect with the community – and build relationships faster than ever before.

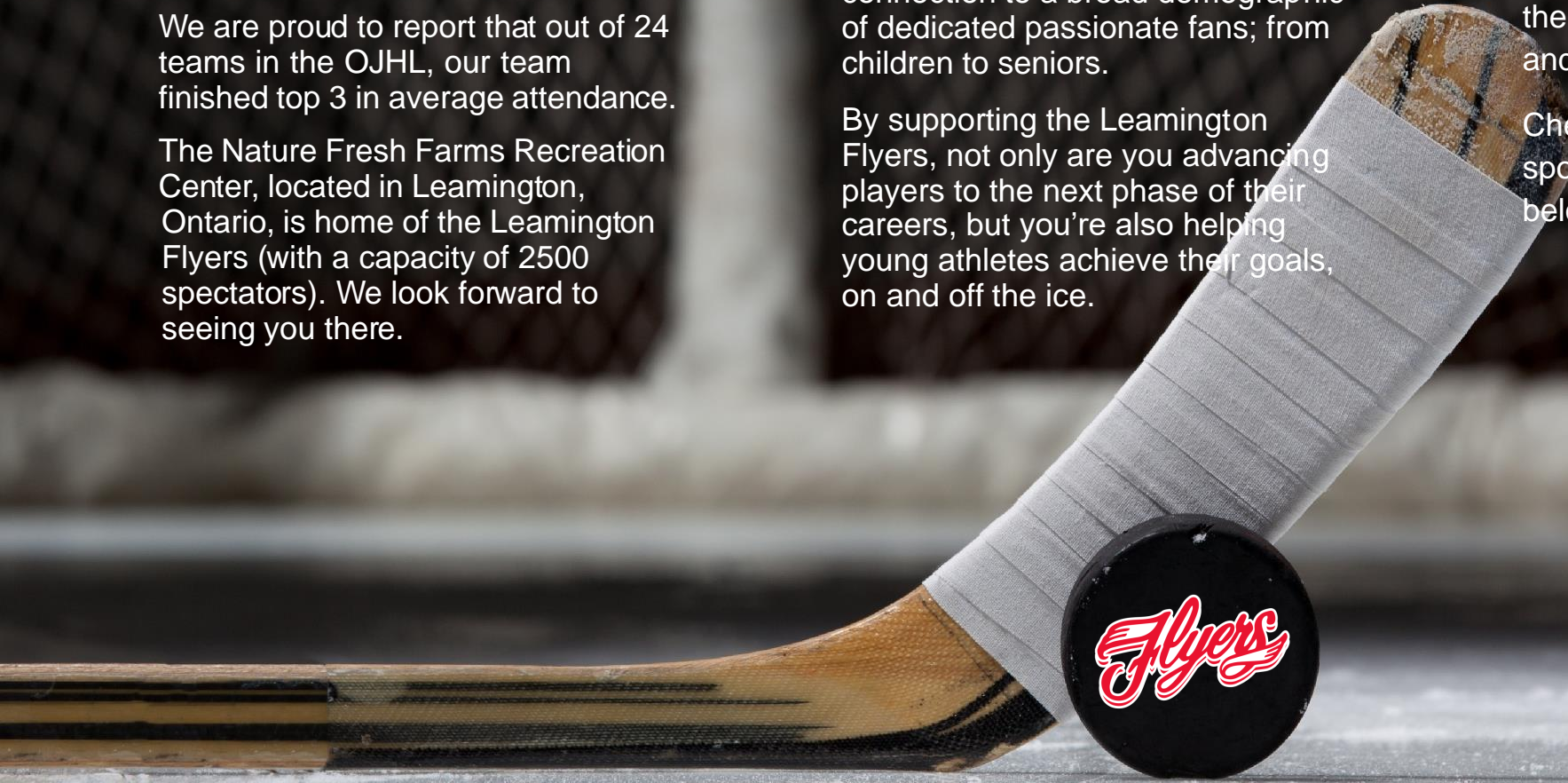
The team provides a direct connection to a broad demographic of dedicated passionate fans; from children to seniors.

By supporting the Leamington Flyers, not only are you advancing players to the next phase of their careers, but you're also helping young athletes achieve their goals, on and off the ice.

## What's In It For You?

The Leamington Flyers invite you to consider this special investment opportunity supporting this community-based organization. The Flyers offer a variety of packages to show your support for the organization, players, families, and the community.

Check out the following sponsorship opportunities below.



# SPONSORSHIP PACKAGES

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*Gold Sponsor*  
*\$5,000 (Yearly)*

- Main sponsor on warm-up attire (shirt/shorts)
- Includes 100 flex tickets to Flyers' regular season home games
- Wall signage in Main Arena
- 1.5-hour player signing event (2 players) at your business
- 4 tickets to Award Banquet Dinner
- Social Media Advertising
- Game Night Announcements
- Custom Team Photo Plaque

*Silver Sponsor*  
*\$2,500 (3 years)*

- Includes 50 flex tickets to Flyers' regular season home games
- Wall signage in Main Arena
- 1.5-hour player signing event (2 players) at your business
- Social Media Advertising
- Game Night Announcements
- Custom Team Photo Plaque

*Bronze Sponsor*  
*\$1,500 (3 years)*

- Includes 30 flex tickets to Flyers' regular season home games
- Wall signage in Main Arena

# STANDALONE OPPORTUNITIES

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*Main Sponsor on Warm  
up Jersey  
\$5,000*

- Includes 100 flex tickets to Flyers' regular season home games
- Main Sponsor on warm up Jersey worn both home & away

*Ice Logos  
\$4,000*

- Includes 75 flex tickets to Flyers' regular season home games

*PA Announcements  
(option to choose one or more  
of the following)*

- Power Play sponsored by - \$2,500 for all 24 games, 40 flex tickets
- Penalty Kill sponsored by - \$2,500 for all 24 games, 40 flex tickets
- Player of the Game sponsored by - \$2,500 for all 24 games, 40 flex tickets
- Saves after each period sponsored by - \$2,500 for all 24 games, 40 flex tickets
- Last minute play sponsored by - \$2,500 for all 24 games, 40 flex tickets
- Starting Lineups sponsored by - \$1,500 for all 24 games, 30 flex tickets.

*Game Back-of Tickets Ads  
\$3,000*

- Company logo/promo on back of each ticket for all home games
- Includes 50 flex tickets to Flyers' regular season home games

# STANDALONE OPPORTUNITIES

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## *Game Day Sponsorship* \$1,500

- Includes 20 flex tickets to Flyers' regular season home games
- Sponsor's name will be announced over PA before and during the game
- Mentions over social media the week of the game
- Company can set up a display in the complex lobby or arena concourse and hand out promotional items.

## *Player of the Month Award* \$2,000 + Gift

- Includes 25 flex tickets to Flyers' regular season home games
- Exclusive sponsorship of a Player of the Month Award
- Make on-ice player presentations for player of the month
- Feature of your award winner on social media and team website
- Requirement to provide a player award (e.g., gift card, hoodie) for the player of the month
- Logo prominently featured on the team website throughout the season as the Play of the Month Presenting Sponsor

## *Adopt a School* \$2,000

- 100 child flex tickets to Flyers' regular season home games
- Company name will be printed on back of tickets
- Plaque of recognition to each school
- 20 flex tickets to Sponsor

## *Chuck a Puck Sponsor* \$1,500

- Includes 50 flex tickets to Flyers' regular season home games

# STANDALONE OPPORTUNITIES

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*Main Arena Board Sign*  
\$1,250

- 20 flex tickets to Flyers' regular season home games
- Exposure to 850-1,100 fans at each home game
- Streamed on FloHockey, reaching audiences across North America
- Additional visibility to local minor hockey enthusiasts daily

*Players Home Bench Signage*  
\$1,500

- 20 flex tickets to Flyers' regular season home games
- Exposure to 850-1,100 fans at each home game
- Streamed on FloHockey, reaching audiences across North America
- Additional visibility to local minor hockey enthusiasts daily

*Players Visitor Bench Signage*  
\$1,500

- 20 flex tickets to Flyers' regular season home games
- Exposure to 850-1,100 fans at each home game
- Streamed on FloHockey, reaching audiences across North America
- Additional visibility to local minor hockey enthusiasts daily

*Unico Arena Board Sign*  
\$500

- Includes 20 flex tickets to Flyers' regular season home games
- Additional visibility to local minor hockey enthusiasts daily



# STANDALONE OPPORTUNITIES

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*Main Helmet,  
Jersey,  
Pants Sponsor  
\$10,000*

*Home Penalty Box Signage  
\$750*

*Visitor Penalty Box Signage  
\$750*

*Beer Garden Sponsor  
\$1,500*

- Includes 200 flex tickets to Flyers' regular season home games
- Main sponsor on all helmet/jersey/pants
- 4 tickets to Award Banquet Dinner
- Social Media Advertising
- Custom Team Photo Plaque

- Includes 20 flex tickets to Flyers' regular season home games

- Includes 20 flex tickets to Flyers' regular season home games

- Includes 50 flex tickets to Flyers' regular season home games
- Wall signage\* above Beer sale section
- Game Night Announcements



## FOLLOW US ON SOCIAL MEDIA



@leamingtonflyers



@leamingtonflyers



@leamflyers

### **Thank you!**

Your generosity and support positively impacts the lives of our athletes as well as Leamington and surrounding communities.

### **About the League**

The Ontario Junior Hockey League is the largest Junior 'A' league operating under the auspices of the Canadian Junior Hockey League with 22 member clubs. A proud member of the Canadian Junior Hockey League and Ontario Hockey Association, the OJHL was originally named the Ontario Provincial Junior 'A' Hockey League and it was formed out of the Central Junior 'B' Hockey League in 1993-94.

With a long and storied history of developing players for the next level, including U SPORTS, the NCAA, CHL, minor pro ranks and the NHL, the OJHL had more than 90 NCAA, U SPORTS, CHL and professional commitments in 2021-22 – including more than 25 NCAA Division I scholarships.